

## Café ideas Showroom

## Chippendale

The building was originally the Crown Hotel, aptly named due to its crown-like upper parapet. It was built in 1901 and was a grand hotel near Central Railway, Sydney. Unfortunately, over the course of the years, it has lost a lot of its original features, especially at street level. In determining placement of colours, this was taken into account and accents were used to highlight original features and the lines of the building, especially the crown, and detract from modifications like the street level windows and iron balconies to the upper level windows.

The building commands a prominent corner position on Regent Street, a busy thoroughfare fro the city through to nearby Redfern and the industrial areas of Waterloo, Alexandria and Mascot, and can also be seen from nearby Cleveland

Following the building's earlier heydays, the area of Chippendale became quite seedy and the hotel became a haunt for cartels and gangs. Before it was closed down and boarded up in the late 1990s after an infamous shootout between rival gangs, it had been the Blackmarket Hotel & Hellfire Club. Later attempts to reopen it as a brothel failed and the building was purchased by Café ideas to become their two level showroom for café and restaurant furniture and equipment.

In determining the colour scheme, it was a Council requirement to respect the historical significance of the building. The client brief was to give it lighter, fresher colours (it previously had dark purple wall face, white parapet and orange trims) and create a colour scheme that tied in with the purpose of the building.

A heritage tri-colour palette was selected and colours chose reminiscent of café lattes and hot chocolate to fit with the café theme, being Resene Coral, Resene Dutch White and Resene Milk Chocolate.

Colours Used: Resene Coral, Resene Dutch White, Resene Milk Chocolate

Resene Eighth Napa





