





## The Wellington Fireplace Showroom Pickering Street, Wellington

The brief was to create the ultimate New Zealand space to showcase the wide selection of fireplaces available.

The design needed to avoid the clichés of 'showroom' and all the shiny two dimensional glitz that is ubiquitous in the retail area. This had to be real, in a sense that allowed customers to feel the mood that a fire could help create in their home setting.

There was a collective aspiration to have the Kiwi sense of humour woven into this fitout along with a feel of relaxed occupation. Recycled weatherboards, door and floorboards add to the allure

of good times spent sharing food, a drink and stories around the fire.

The unique sense of being in New Zealand is embellished by the main counter being two metaphorical mussel shells and the antlers pointing to a representation of the Southern Cross.

With a colour palette of Resene Plum, Resene Avocado, Resene Adore, Resene Float, Resene Black and Resene Cherokee, colour is all around and imbues the collection of spaces with drama and warmth that is captivating night and day.

Plum

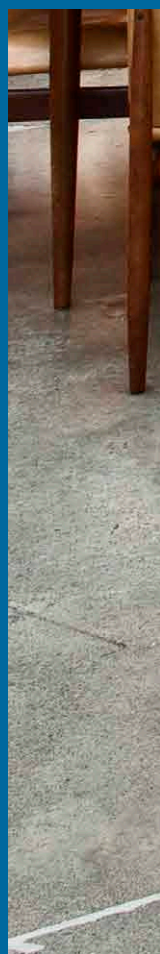
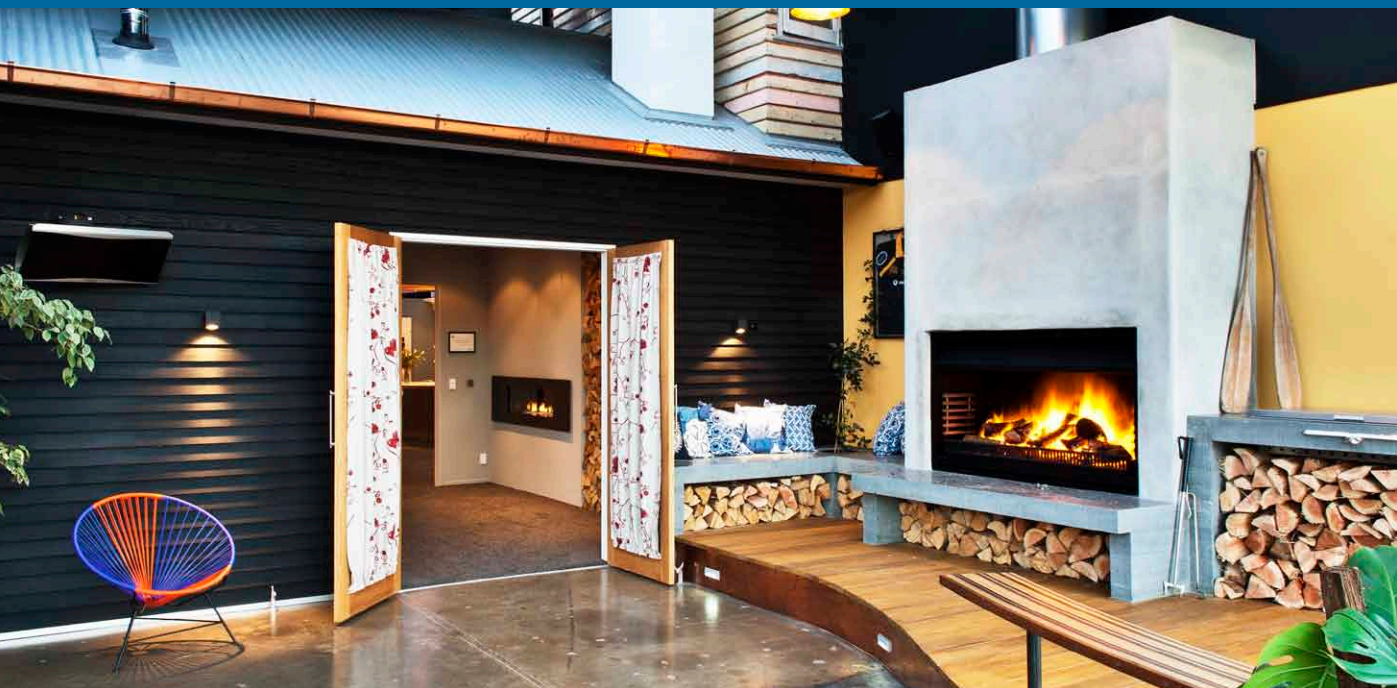
Avocado

Adore

Float

Black

Cherokee



**Architectural Specifier:** John Mills Architects [www.johnmillsarchitects.co.nz](http://www.johnmillsarchitects.co.nz)

**Building Contractor:** Space Build/Goulden Builders

**Painting Contractor:** BBH Painters

**Photographer:** Paul McCredie

**Project Manager:** MJ Price

**Other Key Contributors:** Carrara Plaster, Style Joinery, High-Energy Electrical, Paragon Fire Installation





 Resene Captain Cook

