















Bathroom display

Auckland

Resene White Thunder

The Englefield team wanted to illustrate that their product range, although aimed at the entry level price range of the bathroom market, could work in an edgy designer space. The display suite would be incorporated into the Kohler Designer Centre so the display's design also needed to fit with Kohler's guiding principle of 'Gracious Living'. This was the extent of the brief, there was no specific look or style in mind and the client was happy to leave all creative decisions to Eucalyptus Design.

Complete creative control can be both daunting and inspiring as there are so many ideas in a designer's mind waiting to flow out. In a showroom situation there is often the added freedom of not being affected by architectural style or the client's personal taste. Restrictive budgets can often be incredibly motivating for innovation and this project supplied a blank canvas for style and design.

Eucalyptus Design chose to design a teenager's bathroom. It would enable the design to be a lot more adventurous in regards to colour choice and edgier in design. Designing for young people enables you to freely use bold colour and images. The inspiration for this display would come from Cubism, Pop Art and the De Stijl movement. With New Zealand's love of neutrals in the home, it isn't common to see blatant bold use of colour with obvious artistic reference. We wanted to stimulate people's sense of creativity.

Bathrooms along with kitchens consume the major percentage of budget spend so

for this reason only the immediate wet areas were tiled in black and white tiles. This also enabled the remaining wall areas to be given large zoned blocks of colour.

The colour choice and placement is an obvious homage to Mondrian but with a modern interpretation. By utilising Resene Black White, Resene Blackjack, Resene Escape and Resene Flashback the colours have a current and edgy feel. Creating a bathroom space like this would hopefully inspire even the most reluctant teenage boy to wash regularly.

In a real bathroom situation the large painted wall space would enable the client to update the painted walls when the teenagers left home or colour trends changed.

The inclusion of artwork in a bathroom environment is again not a common practice but we wanted to show that carefully chosen pieces can enhance what often is considered a utilitarian space.

Resene SpaceCote Low Sheen was the obvious choice to achieve the intense colour essential in giving this display its 'wow factor'.

The time frame in completing this display was probably the most challenging aspect of the project. This display needed to be finished in time for a VIP visiting from the U.S. so we had four days from start to finish. This is very tight time frame when floors need to be tiled and all work needed to be done outside of showroom hours.

