

On the surface

To keep this new house cool in summer, the exterior is painted in Resene CoolColour

There was a time when painting a house in a dark colour was inviting problems caused by heat absorption.

Those days are now long gone, thanks to a new paint technology pioneered by Resene. The engineered timber posts and beams of this Auckland house designed and built by Box Living feature Resene CoolColour, tinted to Resene Bokara Grey.

While it looks just like a normal paint or stain, Resene CoolColour reflects much more heat. This means it doesn't get as hot as a standard paint of a similar colour.

Marketing manager Karen Warman says the pigment technology allows the coating to retain its usual colour, while the reflected heat reduces the stress on the coating and substrate, keeping them cooler and limiting subsequent heat-related damage.

"The Resene CoolColour technology performs optimally on dark colours that are the most prone to heat build-up, which makes it ideally suited for dark roofing and wall colours."

Resene CoolColour can be used on all sorts of exterior surfaces and applications, from weatherboard cladding and concrete blocks to windowsills. It is available in a variety of Resene exterior finishes, with many colour and finish options.

For further information, or to pick up a colour chart, visit a Resene ColorShop, or phone 0800 Resene (737 363). Website: www.resene.co.nz.

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This page: Resene CoolColour tinted to Resene Bokara Grey features on the exoskeleton of this new house designed and built by Box Living.

