

# 2000 - 2010 colours and style

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- The new millennium ...
- Increasing population, shrinking planet
- Environmental issues, recycling materials
- Futuristic homes and workspaces
- Changing weather patterns
- Internet shopping
- New design and colour concepts



## the new millennium... excitement + anticipation

As this milestone approached people from around the world were planning celebrations to welcome in the new millennium. A big focus was on New Zealand being the first country to see the light on the 1st January 2000.

At the same time there were businesses worrying about bugs in their computers, and Y2K posters being distributed to warn people to prepare for restricted supplies of water, food, electricity and possibility of no eftpos transactions.



digital cellphones text photographs emails

As technology advanced things were getting smaller but features were getting bigger. Mobile communications has had one of the biggest impacts on our lives, and has drastically changed the way we work and shop. Sleek silver phones, multi-media equipment, home appliances and stainless steel bench tops flooded into our buildings, bringing a high tech and understated glitz to home design.

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**smarter cars smarter thinking**

The latest in purpose-designed shopping baskets on wheels... a joint venture between Mercedes Benz and Swatch resulted in the Smart Car. Save on fuel, save on parking space. The panels can be inter-changed to update the colour - smart thinking. Compact versions of everyday items.



**natural colours mobile pods nurturing**

This seating designed by Formway and the timber mobile workstation are examples of natural materials and neutral colours employed to combat the effects of harsh technology - screens, flashing lights, ringing phones, whirring air-conditioning



**office design sensual elements connections**

Natural elements were incorporated to soften many of the commercial buildings. Smooth stones, spiky plants, smooth glass, rough sawn timber.



### safe havens back to basics healthy planting

An example of getting back to the basics, closer to nature, living in healthier environments.

The 'kiwi bach' became popular in new design projects - a contrast to danger and disease in many parts of the world. Raw timber and corrugated iron, pebbles and shells, plants and produce, vitamins and minerals - sensual and healthy.



### 9/11 - world trade centre bombed

A pretty sombre mood worldwide - colour palettes were toned down to safer neutrals and cocooning naturals. Anxiety levels were at an all time high, people returned to the safety of their homelands and family networks, businesses and the share market were extremely nervous.



### Bali Bombing flu virus earthquakes floods

Travel and tourism took a dive after the terrorist bombing in Bali and the outbreak of the deadly Sars virus. Later in the decade we had local disasters, the first Christchurch earthquake and storms in Australia which were 'closer to home'. Simple fashion and minimal design filtered through to New Zealand after these events.





### changing weather patterns...drought + famine

This is a time people seek comfort - natural fibres, sunshine, warmth, safety. Picture on right - even cat knows where to find the best spot.



### in the trees - from the trees

Coming to terms with climate change and erratic weather patterns, more storms, hotter summers, wetter winters and flooding. Sensing which way the tide is turning, we needed to design flood-proof buildings to combat the rising sea levels.



### homes need to be a bit more flexible...

Kitchens got smaller, bathrooms got bigger, spaces were multi-functional.



white clean hygienic fresh cool crisp safe

White is often popular during a health scare... nursery white, hospital white.

And with reports of the planet starting to overheat, people gravitated to cooler hues...

Whites with just a hint of colour...



### healthy vegetal greens

With increasing concerns about health, people often think about food and plants, which drives them towards some of the colours we see in nature. Green is a healing colour, parsley green is used to heal people with cancer and gastric conditions. Green foods are linked with balance, calm and a sense of security.



### simplicity nourishment

With busy lifestyles we feel the need to simplify things and move to simple surfaces like concrete and stone. But to warm these up we need to add a dash of violet - not strong, but more of a purplish grey-brown like the two colours above. Violet is a spiritual colour, and there is a growing interest in spirituality across all cultures... a re-grouping of our thoughts.

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### architecture + interiors

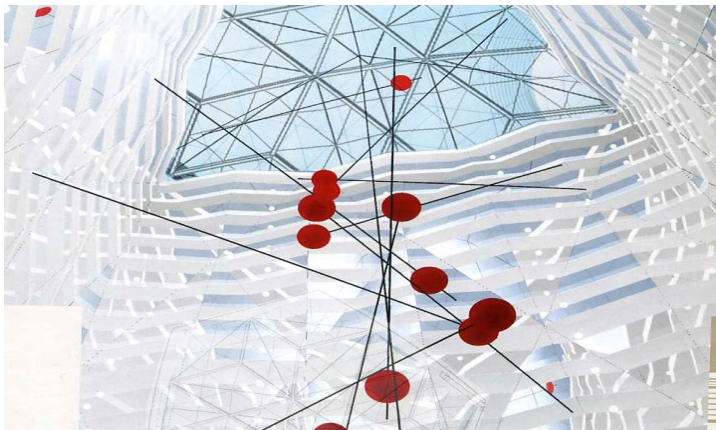
The Christchurch library on the left and the Vodafone office in the middle. These three colours have a very real connection to Polynesia.



### automation

New ideas, labour saving, time saving, planet preserving, ecological, economical! There is an increase in the use of robots in the workplace, and they are moving in the home environment.

The vehicle on the left is a concept of the "Hawk" - in between a car and a motorbike. Designed by a design student from Dunedin. Smaller than a smart car, better than a bike, and faster than a baby-buggy.



The emotional attachment to white grounds us and makes us feel secure and safe and protected from the hard knocks of 21st century living. This is a story of 'space'... a space to breathe clean fresh air freely, and feel calm and germ-free.



### chartreuse + mauve + orange

Not everyone likes chartreuse - it is a strong acidic green and has been popular two or three times in previous decades, and back in 2010...



The soft mauve-tinged white ceiling and walls give the room a feeling of eternity, the architectural boundaries recede into space. The russet rug 'grounds' the seating area, and the orange chair stands alone.



Botanical textiles became very popular and were used in unexpected ways like their application on these very traditional chairs.

Mixing the old and new together, contradiction of styles.

The mix of indoors and outdoors, bringing the vegetation into the room.





Seating - classically feminine in shape with an unusual use of colour, both indoors and outdoors. The playfulness of the seats provides a sense of humour and interaction.



### moody violet undertones

These reptile looking seats can be wrapped around the body so you feel cocooned and protected when sitting in them. The mysterious hues of taupe continued as a key anchoring neutral, it has many subtle nuances .



Blending of old and new, square and curved, grass and concrete, glass and stone. An increase in roof top gardens in the inner city buildings, it is a matter of utilising every little space.

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Pale timbers up-trended as they are more receding than strong dark blocks of colour - sculptural architecture and workstations on the move.



Etched and printed - new photographic and printing technologies are reflected in surface treatments of building and decorating materials. A way of personalising and customising furnishings and homewares.



### **transparency no hidden agenda**

We sought more transparency - from the government, from banks and corporations, from our families and communities. This is how it translated into interiors with translucent textiles and transparent furniture.

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# Resene Key Colours 2000 to 2010

Silver Metallics	Greyed Neutrals	Cool Whites	Vegetal Greens	Violet Infusions
White Metal		Zircon	Woodstock	Oxygen
Blast Grey	Geyser	Alabaster	Kaitoke Green	Neutral Bay
Silver Aluminium		Sea Fog	Clover	Lola
Metro		Vista White	Green Leaf	Salt Box
Infinity	Delta	House White	Citron	Designer White

compiled by

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