

# web wise

You know what you can do with the paint, but do you know what the paint can do for you?

What happens when you type [www.resene.co.nz](http://www.resene.co.nz) (NZ) or [www.resene.com.au](http://www.resene.com.au) (AUST) into your web browser? Heaps! You instantly find yourself in a virtual library of colour, paint and decorating advice, freely accessible day and night. What's more, if you're out and about, you can still visit the Resene website on your WAP-enabled cellphone by typing in [737363.com](http://737363.com) (make sure the .com is in letters). The mobilised website includes a colour library of more than 3000 shades, including complementary colour recommendations, ColorShop locations, maps, opening hours and contact details, plus product information covering new products, and technical and safety information. At your fingertips are:

## virtual painting

This is the ideal way to visualise the result you're aiming for, enabling you to try out hundreds of colour options and save your favourites for future reference. Choose your room, and paint it. Completed files can be saved, printed and emailed. Create customised colour palettes and import them as a base for other projects as required. Path and paint your own project or use one of the more than 200 gallery images for a quick colour scheme. Resene EzyPaint is available for both PCs and Macs, with both formats free to download from [www.resene.co.nz/main/ezypaint.htm](http://www.resene.co.nz/main/ezypaint.htm). See Habitat Issue 2 *Step by Step* (page 78) for a step-by-step guide to using Resene EzyPaint, or refer to the instructions in the Resene EzyPaint Info Centre.

## order colour charts and testpots

Resene has a huge range of colours and brochures. To order colour charts or brochures, simply complete the online order form and click the submit button. Please make sure you include a valid New Zealand or Australian postal address, as all orders will be posted direct to you. Order via: [www.resene.co.nz/comn/whtsnew/colordr/order.htm](http://www.resene.co.nz/comn/whtsnew/colordr/order.htm).



Alternatively, once you have picked the colours that are going to make your home work for you, order testpots from the comfort of your own settee. Sit back, relax and wait for the courier to arrive. The address is <https://secure.clearfield.com/resene/selectchart.asp>.

View thousands of Resene colour swatches, find out complementary colours and reflectance values, and download your favourites in the online Resene swatch library. Or if you are looking for colour inspiration, try out new Resene Find-A-Colour – simply click on a colour and

The Resene website is the most popular paint website in New Zealand, with tens of thousands of decorators and specifiers visiting it each month. If you can't find the answer you are looking for on the Resene website, email [advice@resene.co.nz](mailto:advice@resene.co.nz) (NZ) or [advice@resene.com.au](mailto:advice@resene.com.au) (AUST) and a Resene Expert will assist you by email.

the computer will show you Resene colour options similar to your selected shade. It's the quick way of finding the right hue for your project. Visit [www.resene.co.nz/swatches/index.htm](http://www.resene.co.nz/swatches/index.htm).

### get inspired

So, you're feeling a bit grey. Or beige. To help with inspiration, Resene has assembled a collection of projects from DIY families just like you. Showcasing every room, plus exteriors, feel free to borrow from decorating ideas from real homes owned by real people. Pictures that appeal can be printed and used as a reference when selecting materials. Visit: [www.resene.co.nz/homeown/decorating\\_inspirations/index.htm](http://www.resene.co.nz/homeown/decorating_inspirations/index.htm).

You'll also find copies of *Habitat* stories from previous issues so you can catch up on anything you may have missed (visit [www.resene.co.nz/homeown/habitat/habitat.htm](http://www.resene.co.nz/homeown/habitat/habitat.htm)). Alternatively get motivated to try out something new around your home with project ideas for the garden ([http://www.resene.co.nz/homeown/gardens/garden\\_projects.htm](http://www.resene.co.nz/homeown/gardens/garden_projects.htm)) or paint effects project ideas.



### what kind of paint is best?

Choosing the wrong paint system can lead to a less-than-perfect finish and frazzled nerves. It's worth taking the time to buy the right colours and products, but seemingly endless potential combinations of surfaces and materials make it difficult to know which system is best.

The Resene Popular Paint Systems chart features the most commonly used paint systems for a huge variety of surfaces, and also explains the common paint and sealer types. Visit [www.resene.co.nz/homeown/h2pyhome/h2pyhome.htm](http://www.resene.co.nz/homeown/h2pyhome/h2pyhome.htm).

And if finding the right professional to help is a challenge, sourcing contacts for everything from designing and building to painting and water blasting projects has been simplified with the introduction of the Resene online Professionals Wanted Trade Guide. It's packed with hundreds of professionals ready and waiting to assist... Or let the Resene Find-A-Painter service take the hassle out of your next redecorating project by finding you a Master Painter to complete your project. With a Master Painter on the job, you can enjoy a quality finish while you sit back and relax. Complete the Find-A-Painter form online or at your local Resene ColorShop – it's that easy!

Professionals Wanted listings visit [www.resene.co.nz/professionals/search-professionals.jsp](http://www.resene.co.nz/professionals/search-professionals.jsp).

Find-A-Painter visit [www.resene.co.nz/homeown/find\\_painter.html](http://www.resene.co.nz/homeown/find_painter.html).

### get artistic

Amateur artist or professional? If you haven't tried using Resene paints yet for your artwork, you may be missing out. Check out the artists in the Canvas section online, with information on paints and galleries and how to use Resene paints in your work. Visit [www.resene.co.nz/artists/artists\\_canvas.htm](http://www.resene.co.nz/artists/artists_canvas.htm) for more info.

If you're simply after your nearest ColorShop location, opening hours or even a map: go for [www.resene.co.nz/comn/cshops/cshop\\_nf.htm](http://www.resene.co.nz/comn/cshops/cshop_nf.htm) or check out the latest new products and colours in the What's New section ([www.resene.co.nz/comn/whtsnew/whatson.htm](http://www.resene.co.nz/comn/whtsnew/whatson.htm)). All this and much, much more is available online at [www.resene.co.nz\(NZ\)orwww.resene.com.au\(AUST\)](http://www.resene.co.nz(NZ)orwww.resene.com.au(AUST)). Or if you are out and about, check out the Resene mobilised website on your WAP enabled phone by typing [737363.com](http://737363.com) into your phone's browser. **H**

While you're online check out:

Calculate the paint you need – [www.resene.co.nz/homeown/probsolv/prob1.htm](http://www.resene.co.nz/homeown/probsolv/prob1.htm)

ColorShop Cardholder specials – [www.resene.co.nz/colorshop/cardoffers.htm](http://www.resene.co.nz/colorshop/cardoffers.htm)

Colour ideas – [www.resene.co.nz/homeown/use\\_colr/usecolor.htm](http://www.resene.co.nz/homeown/use_colr/usecolor.htm)

Environmental Issues – [www.resene.co.nz/comn/envissue/howgreen.htm](http://www.resene.co.nz/comn/envissue/howgreen.htm)

Ideas for kids – [www.resene.co.nz/kids/kidzcolour.htm](http://www.resene.co.nz/kids/kidzcolour.htm)

Problem solver – [www.resene.co.nz/homeown/probsolv/probsolv.htm](http://www.resene.co.nz/homeown/probsolv/probsolv.htm)

Safety – [www.resene.co.nz/comn/safety/index.htm](http://www.resene.co.nz/comn/safety/index.htm)

plus thousands of other pages of information.

If there is something you'd like to see on the Resene website or mobilised website, just drop us a line to *Hey Habitat*.

